

Patrycja Piotrowska

As UI/UX and Graphic Designer for **over six years**, I have been involved in numerous projects from different industries: health, green energy, real estate, beauty, IoT, business, banking, streaming (VOD/OTT), and many more. I've worked in big teams with designers and developers, small digital agencies, and as a one-man-army in freelance projects. I am experienced in creating products from the beginning, including proof of concepts (POC), Minimum Value products (MVP), and full-size, complex platforms.

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WORK EXPERIENCE

08.2021 - present

UI/UX Designer

Better Software Group | Better Soft Services

- Worked on projects from conception to completion, being involved in everything from ideation to design QA and everything in between.
- Created and implemented UI for web & mobile apps, gathered and evaluated user requirements independently as well as in collaboration with the UX team.
- Communication with team members and clients
- Created wireframes, mockups, and interactive prototypes for web and mobile applications
- Created Design systems and components libraries
- Designed RWD Websites and Landingpages
- Prepared and presented designs to stakeholders and other teams including developers, project managers, and more

9.2017-10.2020

UI Designer / Graphic Designer

mInteractive & mDevelopers Software House

- Prototyped and designed the web and mobile applications
- Designed high-quality digital products, user interfaces, and experiences by collaborating with multiple teams of developers (e.g React Native, PHP, Frontend) and product & marketing managers.
- End-to-end contact with clients around the globe
- Translated concepts and business requirements in user flows, wireframes, mock-ups, and prototypes that resulted in an intuitive user experience.
- Conducted UX/UI audits on websites and mobile apps
- Created animations and micro animations for the projects' needs
- Graphic design for the agency and software house needs

4.2019 - 3.2022

Co-owner, Graphic Designer, Social Media Manager

Side project, Social Media Agency / Co-ownership (Agency is still working)

- Graphic Design & Animation for social media
- Designed, created, and managed Instagram, Facebook, LinkedIn, and Google Ads - End-to-end contact with clients from various industries e.g e-commerce, software, PV, education, h&b, and more
- Created and implemented social media strategies
- Designed and created WordPress websites (using Elementor and Divi)
- Drone operated and montaged the footage
- Collectively generated about 2000 leads for clients (mostly in-house beauty courses participants), representing a revenue total of 1 mln PLN
- Translated concepts and business requirements into social media content.

2016 - present

UI Designer, Freelancer

P2 s.c / Self-employment

- Prototype and design the web and mobile applications
- Design RWD websites
- Graphic Design and Animation
- Cooperation with programmers
- End-to-end contact with the clients from gathering and defining requirements, to presenting designs.
- Cooperation with clients around the globe (including Silicon Valley)

6.2017-1.2018

Creative Graphic Designer

Manager-Art Digital & Event Agency

- Designed and delivered outdoor campaigns
- Created brands identity for SME enterprises
- Prepared print-ready projects (business cards, brochures, leaflets, posters, gadgets, invitations, etc.), cooperated with various printing houses
- Daily end-to-end contact with clients
- Close collaboration with the events department, related to creating visual materials for concerts, exhibitions, business conferences, and more

SKILLS

Tools

- **UI Design:** Figma, Adobe XD, ProtoPie, InVision, Zeplin | **Visual Design & DTP:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Lightroom | **Motion Design:** Adobe After Effects, Media Encoder | **Marketing:** Facebook Business Manager, Google Analytics, LinkedIn Business Manager | **Other:** Slack, Jira, Trello, Azure Devops, Asana, HotJar, Ms Office, Canva, Confluence,

Technologies	<p>My wide experience and education gave me essential knowledge about the technologies used in the IT industry. I have developed static RWD websites (HTML/CSS/SCSS/Bootstrap/JS) and templates for WordPress.</p> <p>I also have basic experience with PHP (Laravel), React Native, and Git/Bitbucket. During product development, I always cooperate with various teams (e.g React Native, Flutter, Android, React.js, Roku)</p>
Languages	<p>English: B2+, Profesional working proficiency</p> <p>Polish: Native</p>
Certifications & Courses	<ul style="list-style-type: none"> - Adobe Illustrator LinkedIn Skill Assessment badge - Adobe Photoshop LinkedIn Skill Assessment badge - Complete Web & Mobile Designer in 2021: UI/UX, Figma - A1/A3 Unmanned Aircraft Systems (Drones) pilot completion of training, Civil Aviation Authority - Data visualization and Information Design Course - Building Design System in Figma Course

EDUCATION

2014-2018	<p>Bachelor of Engineering in Computer Science Specialization: Graphic Design and Multimedia</p> <p>Jan Długosz University in Częstochowa</p>
2010-2014	<p>IT Technican Specialization: Computer Science & Graphic Design</p> <p>Zespół Szkół Morskich in Świnoujście</p>

SELECTED PROJECTS (more on my website: www.piotrovska.pl)

Platform that check content before it's published on Social Media

MOBILE APP | WEB APP | LANDING PAGE

The product in which I participated is a response to a huge market need. Algorithms and AI detects content in social media that is harmful, inappropriate, and potentially damaging to users' reputation. What's more – this app covers not only the past but takes care of the future. During uploading a photo or posting a comment, Artificial intelligence checks the content before is published. If the content is inappropriate, show an alert and let the user decide.

The application is divided into two products: Web Application and Mobile Application. The design team included two designers and one UX designer. I was a lead designer on the Web, Landing page and Mobile App.

App for selling beauty training courses

MOBILE APP

The client assumed that the beauty training courses aggregator will be a perfect fit for the market needs. They want to create a place, where a trainer can offer courses and find clients for a couple of dollars. Because of my previous experience with UI Design and social media marketing in the beauty industry (I run a small social media agency "after hours"), I was the perfect match for this project as a UI/UX Designer.

Platform that digitalizes health

MOBILE APP | WEB APP | IPAD APP | LANDING PAGE | PORTAL

An App that is available for all mobile devices, iPads, and desktops. The app easily monitors pain and various other symptoms. The application allows you to connect the device, download data from it, and analyze this data. The data is presented in time, on charts and timelines. A quick analysis of data allows users to find trends in the appearance of symptoms and their level. In addition, the user has several additional features, such as adding notes and symptoms manually, so that he treats the product as his diary. The full team consisted of about 30 people. We were working in Agile. We were divided into several teams (including Team mobile & team web). The team included: developers, PMs, Product Managers, and me – Lead UI Designer.

Commercial Real Estate Portal

WEB PORTAL

I was a part of the team working on the new corporate website for the biggest warehouse rental company. The team was consist of two UI designers, a project manager, and two front-end developers. As a UI designer with animation skills, I created an animated header with a search box. Besides Adobe XD, I used After Effects and Lottie extension.